



## Newlyweds

Couples in their first year of marriage have many requirements as they set up their new homes. Contact them while they are making plans for the future.

### Segments

245,600	Newlyweds - Total	\$75.00
130,995	Newlyweds, one per address	\$75.00
94,200	Men	+\$2.50
93,600	Women	+\$2.50
160,000	Mature Newlyweds, age 40+	+\$2.50

Price per 1000 records is for single use of data. Call for additional usage.  
Order Minimum: \$200 plus Output Format Charges (up to 2,643 records)

### Description

Newlywed couples are experiencing a major life changing event. This often entails the need to move and furnish a new home.

Couples requirements can vary based on their circumstances and stage of life. This file includes a robust set of selections, including many self-reported interests that can help focus your campaign. Call to inquire.

Data is compiled through public and proprietary sources.

File is selectable by zip, state, county, radius or Congressional District.

### Additional Selections

Adult Age	\$2.50	Home Market Value	\$10.00
Income	\$2.50	Car – Make, Model or Year	\$10.00
Homeowner vs. Renter	\$2.50	New Bank Card Issued	\$15.00
With Children	\$2.50	Date of Birth – Month	\$10.00
Net Worth	\$25.00	Special Interests (inquire)	\$7.00

Priced per 1000 records – Select charges apply toward \$200 minimum order

### Output Formats

Internet Delivery of file	\$35.00	Delivered in CSV/Excel or dBase
Mailing Labels	\$10/1000	\$50 Minimum, plus shipping
CD ROM	\$75.00	Plus Shipping

### Contact

**ListAbility, Inc.**

**866-446-2055**

**[www.listability.com](http://www.listability.com)**

Carol Arnold ext 4 [carol@listability.com](mailto:carol@listability.com)

Chris Dyer ext 1 [cdyer@listability.com](mailto:cdyer@listability.com)

List Brokers and other resellers are eligible for discounts. Call to inquire.