



Medical Conditions File

People with specific health conditions and interests require goods and services specific to their needs. Use a tailored list to find them.

Segments

		Priced per 1000 records	
9,316,000	Total File		\$60.00
Price includes one health related area. Each additional is \$20/1000			
94,500	Allergy Related	1,234,800	Homeopathic Interest
1,292,100	Arthritis and Mobility	1,176,400	Organic Focus
4,447,500	Cholesterol Focus	1,559,000	Orthopedic
1,662,900	Diabetic	339,100	Senior Needs
337,300	Disabled		

Price per 1000 records is for single use of data. Call for additional usage.

Minimum Order: \$200 plus output format (up to 3,333 records)

Description

This comprehensive health related list allows specific targeting with numerous additional selections to create a narrow focus for your products. Age, gender, and generations in household are selects that can all added to pinpoint your target audience.

Self reported interests such as dieting and weight control, gardening, outdoor activities, exercise, vegetarian or pet owners and more are available.

Data is compiled through self-reported and additional proprietary sources.

File is selectable by zip, state, county, radius or Congressional District.

Additional Selections

Adult Age	\$2.50
Gender	\$2.50
Generations in Household	\$2.00
Children in Household (and ages)	\$2.50
Ethnicity	\$15.00
Income	\$2.50
Net worth	\$25.00
Homeowner vs. Renter	\$2.50
Self Reported Interests (each)	\$7.00
Business Owner	\$25.00
Mail Order Responders	\$4.00
Congressional District	\$10.00

Priced per 1000 records – Selects included in \$200 minimum

Formats

Delivered in CSV/Excel or dBase

Internet Delivery of file	\$35 Flat
Mailing Labels	\$10.00 \$50 Minimum, plus shipping
CD ROM	\$75 Plus Shipping

Contact

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List Brokers and other resellers are eligible for discounts. Call to inquire.