



Master Occupant Saturation File

Need to contact EVERYONE in your area? This walk-sequenced, SATURATION file provides all legitimate U.S Postal Addresses, titled "Resident" or "Business Occupant".

Segments

138,600,000	Total Available	\$15.00 per 1000
126,700,000	Total Residential	
11,846,394	Total Business	

Names where available: \$7.00 per 1000 (Approximately 75% of the file is coded with names)

Price per 1000 records is for single use of data. Call for Multi-Use pricing

Mailing later than 1 month from purchase will likely not be eligible for the maximum postal discounts.

Order Minimum: \$125 plus Output Format Charges (up to 8,333 records)

Description

Saturate a neighborhood for maximum savings & exposure

Use our Resident/Occupant mailing list (also known as a saturation mailing list) to reach every potential customer in your target market area. With this database, you can easily saturate neighborhoods, counties and zip codes with your offer. This list includes all of the addresses within a postal carrier route in Walk Sequence Order. The file defaults to residential addresses only, but gives you the option to select businesses.

Names are available on about 75% of the file for an extra charge.

Postal Presort, which can allow you to apply for postal discounts, is an option for this file: \$5/M

The file is selectable by carrier route, zip, state, county, or radius.

Additional Selections

Available at No Charge:

Dwelling Unit Select: Single & Multi-Family
 Omit Trailer Homes
 Omit College Addresses
 Limit to City or Rural Addresses

Omit Drop Addresses
 Carrier Route Types
 Set mail date for seasonal address

Formats

Internet Delivery of file	\$35.00	Delivered in CSV/Excel or dBase
Mailing Labels	\$10/1000	\$50 Minimum, plus shipping
CD ROM	\$75.00	Plus Shipping

Contact

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List Brokers and other resellers are eligible for discounts. Call to inquire.