



Master New Movers Database

People moving to a new home need a wide range of services and products. This New Movers file is updated monthly with records available for 6 months.

Segments

6,133,000	Total Individual New Movers	\$65.00
5,579,000	New Addresses	

Price per 1000 records is for single use of data. Call for additional usage.
Order Minimum: \$200 plus Output Format Charges (up to 3,636 records)

Description

Welcome new residents to your community before your competitors know they are there. New movers require new sources for goods and services; everything from new hair dressers and dentists, to dry cleaners, hardware and grocery stores.

Select by the publication date (date added to the file) to get the new records or obtain everyone available from the past 6 months.

Telephone numbers scrubbed with the federal and state Do-Not-Call lists are available on the file. The federal SAN is required and it is the clients' responsibility to maintain their status.

Select whether or not the household moved locally or from out of the area: same zip code, same SCF (first 3 digits of zip) or out of the area. The previous address and distance of move is available for about 20% of the file.

This is a rolling 6 month file. The update is available Monday after the 4th Friday each month. New records are added, and the ones that have been on the file for over 6 months are removed.

The file is selectable by zip, state, county, radius or census tract.

Additional Selections

Census Median Income	\$2.50
Dwelling Type	\$5.00
Gender	\$5.00
Phone Received Date	
Previous Address Flag	
Publication Date	
Telephone Number	\$10.00
Omit Known Homeowners Transaction Code	
Distance of Move	\$5.00

Priced per 1000 records – Select charges apply toward \$200 minimum order

Formats

Internet Delivery of file	\$35.00	Delivered in CSV/Excel or dBase
Mailing Labels	\$10/1000	\$50 Minimum, plus shipping
CD ROM	\$75.00	Plus Shipping

Contact

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List Brokers and other resellers are eligible for discounts. Call to inquire.