



Master New Homeowners Database

Find the latest new homeowners to introduce to your products and services. This New Homeowners file is updated weekly with records available for 6 months.

Segments

1,483,800 New Homeowners \$65.00

Price per 1000 records is for single use of data. Call for additional usage.
Order Minimum: \$200 plus Output Format Charges (up to 3,076 records)

Description

Contact these new home buyers before your competition knows that they are there!

New homeowners typically establish new buying patterns, service relationships and make major purchases right after they move in.

New homeowners are extremely desirable because they represent a segment with a high degree of purchasing power. They look for major appliances and furniture, home improvements, neighborhood services and more.

Data is compiled through public sources, including local and county government along with other proprietary sources. Non-Resident homeowners are available at their mailing address.

This is a rolling 6 month file. The update is available each Monday. New records are added, and the ones that have been on the file for over 6 months are removed.

The file is selectable by zip, state, county, radius or Congressional District.

Additional Selections

Loan Amount *	\$ 10.00	Phone Received Date	N/C
Loan Interest Rate Type *	\$ 10.00	Property Type	\$ 5.00
Loan Type *	\$ 10.00	Publication Date (posted to file)	N/C
History Flag	N/C	Purchase Amt/Transaction Value	\$ 10.00
Home Market Value	\$ 15.00	Purchase/Loan Date	\$ 10.00
Homeowner Type	\$ 5.00	Telephone Number	\$ 10.00
Loan to Value Ratio	\$ 20.00	Trust Flag	
Loan Transaction Type	\$ 10.00		

* Available for 1st, 2nd or 3rd loans where applicable. Scan field across all 3 also available.

Priced per 1000 records – Select charges apply toward \$200 minimum order

Formats

Internet Delivery of file	\$35.00	Delivered in CSV/Excel or dBase
Mailing Labels	\$10/1000	\$50 Minimum, plus shipping
CD ROM	\$75.00	Plus Shipping

Contact

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List Brokers and other resellers are eligible for discounts. Call to inquire.