



Magazine Subscribers Database

If there is a commercial magazine or newspaper published, chances are we can get the subscribers list for you.

Segments

Each publication has its own pricing structure.

Many tend to be in the range of \$100-\$200 per 1000

Order minimums range between 5,000 and 10,000 records.

Description

Targeting people based on magazines they read is a sure way to find people who are actively interested in the publications' message.

People interested in specific activities tend to subscribe to magazines catering to those hobbies. For example, golfers might subscribe to Golf Digest, scrapbookers to ScrapBook Trends Magazine.

Magazines like Today's Parent, National Geographic, Readers Digest, Outside, Car and Driver or Cooking Light all speak to specific audiences.

Newspaper subscriber lists, including the Wall Street Journal, USA Today, or Financial Times are also available to target the people who read them.

Additional Selections

Many publications have enhanced their file, adding consumer demographics that allow you to choose the subscribers by age, income, gender and sometimes more.

Formats

| | | |
|---------------------------|-----------|---------------------------------|
| Internet Delivery of file | \$35.00 | Delivered in CSV/Excel or dBase |
| Mailing Labels | \$10/1000 | \$50 Minimum, plus shipping |
| CD ROM | \$75.00 | Plus Shipping |

Contact

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