



Consumer Education Level

Find consumers based on their completed levels of education. Attendance of Vocational/Technical training is also available.

Segments

123,627,000	Education File Total	\$47.00
61,960,000	High School Education	
43,088,000	College Graduates	
17,491,000	Grad School Graduates	
1,086,000	Attended Vocation/Technical School	
12,322,000	Interest in Career Advancement	+\$7.00

Price per 1000 records is for single use of data. Call for additional usage.
Order Minimum: \$200 plus Output Format Charges (up to 4,255 records)

Description

A consumer's education is an important piece of their demographic profile. This can have a direct impact on their earning power and career paths.

Data is compiled through public sources, advanced modeling, self reported and other proprietary sources.

The file is selectable by zip, state, county, radius or Congressional District.

Additional Selections

Adult Age	\$2.50	Net Worth	\$25.00
Income	\$2.50	Child Nearing HS Graduation	\$35.00
Number of Children	\$2.50	Special Interests	\$7.00
Children's Age Ranges	\$2.50	Single Parent	\$7.50
Homeowner/Renter	\$2.50	Working Women	\$2.50
Home Market Value	\$10.00	Mail Order Buyers	\$6.00

Priced per 1000 records – Select charges apply toward \$200 minimum order

Formats

Internet Delivery of file	\$35.00	Delivered in CSV/Excel or dBase
Mailing Labels	\$10/1000	\$50 Minimum, plus shipping
CD ROM	\$75.00	Plus Shipping

Contact

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List Brokers and other resellers are eligible for discounts. Call to inquire.