



Business Owners at Home

Send your information to business owners at their home address, away from the gate keepers and information overload at the office.

Segments

9,327,900	Total Available	\$50.00
194,600	Income over \$500K	+\$5.00
1,978,300	Coded by Industry/Position	
359,100	Accounting	
53,700	Contractor/Builder	
8,400	Dealer / Retailer / Storekeeper	
30,500	Partner	
1,132,100	Self Employed	

Price per 1000 records is for single use of data. Call for additional usage.
Order Minimum: \$200 plus Output Format Charges (up to 4000 records)

Description

Business owners are bombarded by marketing messages at the office, and very often have gatekeepers that prevent them from getting information.

These busy entrepreneurs are prime candidates for vacation, gift for family, friends and employees, self improvement and investment offers. This file has been enhanced to include many self-reported interests that can help focus your campaign. Call to inquire.

File is selectable by zip, state, county, radius or Congressional District.

Additional Selections

Adult Age	\$2.50
Income, up to \$250k+	\$2.50
Number of Children	\$2.50
Children's Age Ranges	\$2.50
Homeowner/Renter	\$2.50
Net Worth	\$25.00
Home Market Value	\$10.00

Priced per 1000 records – Select charges apply toward \$200 minimum order

Formats

Internet Delivery of file	\$35.00	Delivered in CSV/Excel or dBase
Mailing Labels	\$10/1000	\$50 Minimum, plus shipping
CD ROM	\$75.00	Plus Shipping

Contact

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List Brokers and other resellers are eligible for discounts. Call to inquire.