



## Boat and Yacht Owners

Boating is a passion for owners and requires many extras to fully enjoy.

### Segments

		Priced per 1000 records
5,829,600	Boat Owners	\$80.00
23,300	Sail Boats	+\$15
1,302,600	Power Boats	+\$15
1,407,800	Boat Owners with Children	+\$10

Price per 1000 records is for single use of data. Call for additional usage.  
Minimum Order: \$200 plus format output (2,500 base records)

### Description

This is one of the most complete listings of boat owners on the market with owners of small craft to large yachts. Most spend a significant amount of time and money on their crafts. These are excellent prospects for all types of marine equipment, mooring, dockage and launching as well as other products to enhance their experience.

Boat types to select include: Canoe, Catamaran, Houseboat, Inflatable, Jet Boat, Muscle/Speed Boat, Personal Watercraft, Pontoon Boat, Water Ski, Bass Fishing and Inland Fishing Boat.

File is selectable by zip, state, county or radius.

### Additional Selections

Boat Length	\$15.00
Boat Type	\$15.00
Model Year	\$15.00
Income	\$10.00
Children's Age Ranges	\$7.50
Mail Order Buyer	\$10.00
Age	\$10.00
Net Worth	\$30.00
Geography Select	\$2.50

Priced per 1000 records

### Formats

Internet Delivery of file	\$35.00	Delivered in CSV/Excel or dBase
Mailing Labels	\$10/1000	\$50 Minimum, plus shipping
CD ROM	\$75.00	Plus Shipping

### Contact

**ListAbility, Inc.**

**866-446-2055**

**[www.listability.com](http://www.listability.com)**

Chris Dyer ext 1 [cdyer@listability.com](mailto:cdyer@listability.com)

Carol Arnold ext 4 [carol@listability.com](mailto:carol@listability.com)

List Brokers and other resellers are eligible for discounts. Call to inquire.