



Occupations at Home Address

Contact people at their home, away from the clutter of the office. With over 300 Individual occupations available, you'll have lots of options to pinpoint your target audience.

Segments

42,417,000 Total Individuals Available \$50.00
 33,337,000 Households (1 per address)

Price per 1000 records is for single use of data. Call for additional usage.
 Minimum Order: \$200 plus format output (up to 4,000 records)

Description

A partial listing of occupations within this file includes:

Architects	108,700	Security	216,300
Chemists	9,900	Waiter, Waitress	87,600
Engineers	548,200	Book Keeper	86,300
Stock Broker/Trader	1.650MM	Machinist	101,400
Nurses	2.4MM	Sales/Acct Exec	3.3MM
Real Estate	778,000	Art Directors	3,600
Insurance	433,100	Finance	25,400
Teachers	369,400	Fire Fighters	28,200
Marketing Managers	806,700	Dentists	130,700
Pilots	237,500	Presidents	160,300

Construction, trades, homemakers, professionals, middle management, executives, cashiers, handymen, armed forces, pharmacists, secretaries, foremen – the list goes on!

This file has been enhanced to include many self-reported interests that can help focus your campaign. Call to inquire.

Data is compiled through multiple public and proprietary sources.

File is selectable by zip, state, county, radius or Congressional District.

Additional Selections

Adult Age	\$2.50
Income	\$2.50
Number of Children	\$2.50
Children's Age Ranges	\$2.50
Homeowner/Renter	\$2.50
Net Worth	\$25.00
Home Market Value	\$10.00
Business Travelers	\$20.00
Political Party	\$7.00
Education Completed	\$7.00

Priced per 1000 records – Select charges count toward \$200 minimum

Occupation at Home Address - Continued

Formats

Internet Delivery of file	\$50.00	Delivered in CSV/Excel or dBase
Mailing Labels	\$10/1000	\$50 Minimum, plus shipping
CD ROM	\$75.00	Plus Shipping

Contact

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List Brokers and other resellers are eligible for discount. Call to inquire.