



## Medical Professionals Masterfile

Medical professionals can be highly responsive to offers that concern them. This file has many selects, allowing you to pinpoint your prospects.

### Segments

		Priced per 1000 records
702,500	Physicians at Office Address	\$85.00
	Selectable by over 100 specialties	+7.00
	Office Size	+\$15.00
549,600	Physicians at Home Address	\$70.00
4,803,600	Nurses at Home Address	\$70.00
2,605,500	RNs	+\$7.00
781,500	LPNs	+\$7.00
1,173,200	Certified Nurses Aide	+\$12.00
	Registration State	+7.00
106,300	Nurses at Office Address	\$105.00
	Select by office Specialty	+\$15.00
7,000	Total Hospitals	\$85.00
327,000	Hospital Executives by Job Function	\$90.00
	Select by Facility Type	+\$7.00
	Select number or type of beds (each)	+\$7.00
	Select by owner type	+\$7.00
110,900	Doctors Office Managers	\$85.00
	Include physician's name	+\$55.00
	Select by over 100 office specialties	+\$7.00
	Select by office size	+\$20.00

Price per 1000 records is for single use of data.  
Order Minimum: 5,000 records

### Description

Medical personnel have wide ranging professional and personal requirements. The ability to reach them in various environments is critical for healthcare marketing.

Physicians and Nurses at the home addresses have been enhanced to include demographics such as age, gender, income, children and more.

Data is multi-sourced and cross referenced for accuracy, including state licensing and other File is selectable by zip, state, county, MSA, area code or radius.

## Additional Selections

"At Home" file selects:

Presence of Children	\$7.00
Age	\$7.00
Special Interests (inquire)	\$15.00
Income	\$7.00
Net Worth	\$20.00

Priced per 1000 records

## Formats

Internet Delivery of file	\$35.00	Delivered in CSV/Excel or dBase
Mailing Labels	\$10/1000	\$50 Minimum, plus shipping
CD ROM	\$75.00	Plus Shipping

## Contact

**ListAbility, Inc.**

**866-446-2055**

**[www.listability.com](http://www.listability.com)**

Carol Arnold ext 4 [carol@listability.com](mailto:carol@listability.com)

Chris Dyer ext 1 [cdyer@listability.com](mailto:cdyer@listability.com)

List Brokers and other resellers are eligible for discounts. Call to inquire.