



Franchise Owners

Franchise owners are entrepreneurs that want the independence that comes with being a business owner. These are the decision makers with the purchasing authority for all business related products and services.

Segments

		Priced per 1000 records	
314,300	Businesses owned by Franchisee		\$70.00
92,000	Restaurants	16,800	Business Services
6,100	Manufacturing	12,700	Personal Services
177,700	Retail	3,200	Education and Social Services

Price per 1000 records is for single use of data. Call for additional usage.
Order Minimum: \$200 plus Output Format (up to 2,867 records)

Description

The franchise file can be selected by the type of business, size and specific franchise names. These specific names include Dunkin' Donuts & Krispy Kreme, Midas Muffler & Jiffy Lube, Hollywood Tan & Super Cuts and Curves for Women & World Gym.

Data is multi-sourced, including directories, government filings, office financing and other public and proprietary sources.

Selectable by zip, state, county, MSA, area code or radius.

Additional Selections

Number of employees (range)	\$12.00
Sales volume (range)	\$12.00
Minority owned	\$20.00
Contact Name	\$20.00
Phone Number	\$20.00
Bundle Phone and Contact	\$35.00

Priced per 1000 records – Select charges are included in \$200 minimum

Formats

Internet Delivery of file	\$35.00	Delivered in CSV/Excel or dBase
Mailing Labels	\$10/1000	\$50 Minimum, plus shipping
CD ROM	\$75.00	Plus Shipping

Contact

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List Brokers and other resellers are eligible for discount. Call to inquire.